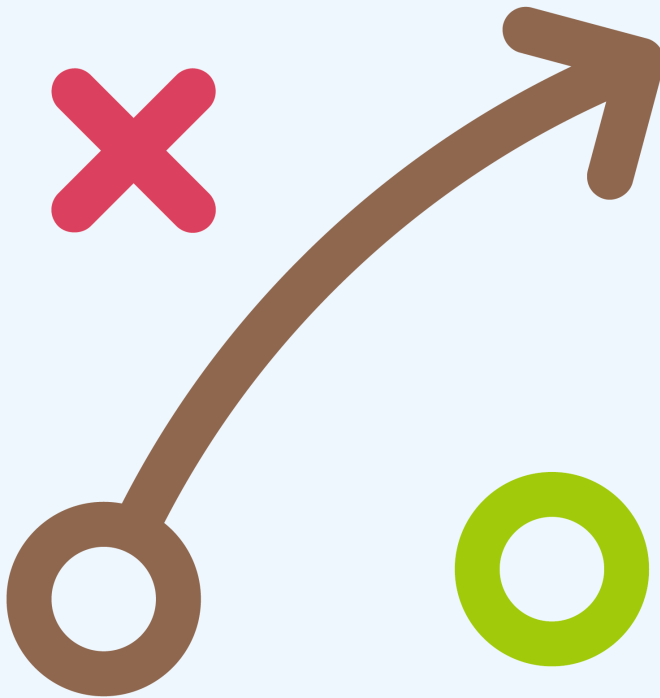


Armstrong | Rosbrook-Thompson | Lindsay

Power Plays

The Projection of Hard and Soft Power in Sport



Academia Sport 57

Gary Armstrong | James Rosbrook-Thompson | Iain Lindsay

Power Plays

The Projection of Hard and Soft Power in Sport



ACADEMIA

© Coverpicture: rambo182 – istockphoto

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the Internet at <http://dnb.d-nb.de>

ISBN 978-3-89665-903-3 (Print)
978-3-89665-904-0 (ePDF)

British Library Cataloguing-in-Publication Data

A catalogue record for this book is available from the British Library.

ISBN 978-3-89665-903-3 (Print)
978-3-89665-904-0 (ePDF)

Library of Congress Cataloging-in-Publication Data

Armstrong, Gary / Rosbrook-Thompson, James / Lindsay, Iain
Power Plays

The Projection of Hard and Soft Power in Sport

Gary Armstrong / James Rosbrook-Thompson / Iain Lindsay
117 pp.

Includes bibliographic references.

ISBN 978-3-89665-903-3 (Print)
978-3-89665-904-0 (ePDF)



Onlineversion
Nomos eLibrary

1st Edition 2021

© Academia Verlag within Nomos Verlagsgesellschaft, Baden-Baden, Germany 2021.
Overall responsibility for manufacturing (printing and production) lies with Nomos Verlagsgesellschaft mbH & Co. KG.

This work is subject to copyright. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or any information storage or retrieval system, without prior permission in writing from the publishers. Under § 54 of the German Copyright Law where copies are made for other than private use a fee is payable to “Verwertungsgesellschaft Wort”, Munich.

No responsibility for loss caused to any individual or organization acting on or refraining from action as a result of the material in this publication can be accepted by Nomos or the authors.

Visit our website
www.academia-verlag.de

GA: To Hani Darlington whose soft and hard diplomatic skills have produced 25 years of marriage.

JRT: To Caesara and Aden. As always, thanks for tolerating the uneven hours (and moods!) – but in particularly trying circumstances this year.

IL: For Michelle, Matt and Lucy. Thank you for allowing me the time to get back to writing. Not sure how many others will thank you however!

Contents

Chapter One:	Setting the Scene	9
Chapter Two:	Hard & Soft Power in the Olympic Games	13
Chapter Three:	Hard & Soft Power in the Workers' Sport Movement	21
Chapter Four:	Hard & Soft: Power, Gender & Sexuality in Sport	29
Chapter Five:	Hard & Soft Power in Cold War Sport	39
Chapter Six:	Soft Power & the Struggle against Apartheid Sport	47
Chapter Seven:	Hard & Soft Power in Cuban Sport	55
Chapter Eight:	Hard & Soft Power in Northern Irish Sport	63
Chapter Nine:	Sport, Soft Power & the United Nations	71
Chapter Ten:	Soft Power & Sporting Celebrity	79
Chapter Eleven:	Hard & Soft Power in Bosnia-Herzegovina Football	89
Chapter Twelve:	Soft Power & Sporting Mega Events: Brazil & Sochi 2014	97
Chapter Thirteen:	The Power to Play Clean: Sportswashing	105
Chapter Fourteen:	Lessons to be learned about Power & Sport	115

