Schreiber/Pommerening/Schoel

New Data Governance Act

A Practitioner's Guide



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A Practitioner's Guide

by

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Preface

The EU's digital strategy is gathering pace. Especially in the last year 2022, a large number of new "Digital Acts", generally EU regulations, have been submitted in draft form or have already been adopted. As an elementary act of the data strategy, which is part of the EU's digital strategy, the Data Governance Act (DGA) has been published in the Official Journal of the EU on 3.6.2022 and entered into force on 23.6.2022. From the EU's perspective, the DGA contains key instruments that are intended to support data processing which is beneficial to the general public and to enable a lively exchange of data in the EU internal market. The focus is on data owned by public sector bodies, on data intermediation service providers as new players in the data economy, and on strengthening trust in data altruism organisations. All of this is to be accompanied by a European Data Innovation Board.

The DGA contains a number of new rights and obligations for companies, private individuals and the public sector. New business models and new companies can form within the structures of the DGA. Public authorities and other organisations must submit to the obligations of the new EU regulation.

But will the DGA be able to achieve its lofty goals? Will it actually promote the further processing of data in the hands of public bodies, enable the emergence and use of data intermediation services, and strengthen trust in data altruism organisations? Critical voices have already been raised after the publication of the first drafts and have not fallen silent even with the enactment of the final legal act. Some of the criticism is justified: For example, obligations of public bodies to provide data have been omitted and the challenging relationship to the EU General Data Protection Regulation has not been clarified. The latter remains "unaffected" and thus applicable in parallel. Those subject to the standards must face the challenge of complying with both legal acts.

We are convinced that the DGA can nevertheless make a significant contribution to improved data usage. A very decisive element for its success in this regard is an understanding of the rights and obligations it contains. Only those who know what rights they have, what requirements the DGA places on new business models, and what obligations public sector bodies must now comply with, will be able to implement and use these instruments.

We have therefore tackled the project of an introductory volume to the DGA with a great deal of commitment and pleasure, and have compiled the present explanations in many hours of text evaluation, reading and discussions, always with our practical experience from legal consulting for various projects of data-using companies in mind. We are particularly pleased to be able to publish this work in English. This will enable our thoughts on the application of the DGA and its practical benefits to be understood and used throughout the EU. We are convinced that the potential of the DGA only has a chance to be exploited and to unfold in the market, in the data economy, if there is a fundamental and broad-based understanding of the new regulation. We hope to be able to make a contribution here with this introductory volume.

Preface

Against this background, we were very pleased to be able to implement this project with the outstanding editorial team of Nomos Verlag, above all Dr. Marco Ganzhorn and Mr. Christoph Krampe. This Practitioner's Guide is embedded in a highly practice-relevant, comprehensive and valuable series of introductory volumes, handbooks and commentaries on the various new legal acts of the EU digital strategy which are published by Nomos Verlag in cooperation with Verlag C.H.Beck and Hart Publishing.

You now have a concise introduction to the DGA available even before the DGA becomes applicable in all EU Member States. We hope that for many this introduction can be the basis for an initial understanding of and access to this new act. This Practitioner's Guide not only deals with the Articles of the DGA itself, but also elaborates on the adjacent challenges for the use of the instruments of the DGA, up to the legal protection against authority decisions based on the DGA. We deliberately do not comment on the individual Articles, but focus on the different areas of application and present them in their respective contexts. This introductory volume provides guidance not only to companies that may use the DGA for new business models. Public authorities and other public bodies can also use the work to review their own data provision or even to develop concepts if they are designated as competent bodies under the DGA. This applies equally to the members of the European Data Innovation Board to be formed. Where implementation and action in national law is still important, even though it is an EU regulation, we focus on the rules in Germany as an example.

We would like to express our sincere thanks to the everlasting support of the publishers, especially Dr. Marco Ganzhorn and Mr. Christoph Krampe. Without this incredible support, it would never have been possible to publish this introductory volume in this quality and, above all, at such speed.

We would further like to express our gratitude for the support we received in organizing and, in particular, proofreading this work, without which we would not have been able to produce the manuscripts so quickly. Our assistants Katharina Oschwald and Natascha Baldsiefen as well as our research assistants Antonia Unkelbach and Anselm Auer deserve special mention. Many thanks to all of you for your precise and patient support!

We are already looking forward to supplementing this Practitioner's Guide in due course with the second pillar of the EU data strategy, the Data Act, which will complete the work: While the DGA focuses on public bodies and independent actors in the data economy, the Data Act will deal with commercial data processors and regulate, among other things, the use of machine data, usage data and the conclusion of contracts on data use. The EU Commission's draft and the proposed amendments by the European Parliament and the Council, which are currently subject of the trilogue negotiations, could be adopted in the course of this year 2023, or at any rate in 2024. Until then, we hope to be able to offer helpful support with this work for all companies and authorities that are affected by the instruments of the DGA, obligatory or entitled. We welcome all comments on potential improvements, discussions and, of course, references to helpful sections – just mail us under kristina.schreiber@loschelder.de.

Cologne, May 2023

Kristina Schreiber Patrick Pommerening

Philipp Schoel

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A. Introduction

The **Data Governance Act**, or DGA, was published as Regulation (EU) 2022/868 1 in the Official Journal of the EU (OJ 2022 L 152, 1) on 3.6.2022. Officially, it is called the Regulation on European data governance and amending Regulation (EU) 2018/1724 (Data Governance Act).

The DGA entered into force on 23.6.2022 and applies from 24.9.2023 (Art. 38 DGA). 2 As an EU regulation, the DGA is applicable in each Member State (Art. 288(2) TFEU). The addressed entities, obligated parties as well as beneficiaries, may and must therefore comply with the requirements of the DGA as of 24.9.2023 without any further national implementation act. However, there is a special feature for the DGA: Some of the provisions directly address the Member States, which must therefore first bring about changes and adjustments in the national system before the DGA is also brought to life for entities organised under private law. However, this has to be done by 24.9.2023 – if implementation is delayed, the EU Commission could initiate violation proceedings. The only exception is for data intermediation services that have already provided data intermediation services as of 23.6.2022: They do not have to comply with the obligations under Chapter III DGA until two years later, from 24.9.2025 (Art. 37 DGA).

With its 38 articles, the DGA aims to improve the conditions for data sharing and 3 data transfer in the internal market and to create a harmonised framework for data exchange as well as to establish basic requirements for **data governance**, i.e. a system of regulation and organisation of data handling (rec. 2 DGA). The DGA focuses on three regulatory areas:¹

¹ Cf. also Hennemann/Ditfurth NJW 2022, 1905 mn. 3.

Chapter 1 The Data Governance Act

- 1. Re-use of data held by public sector bodies
- 2. Provision and use of data intermediation services
- 3. Altruistic use of data

B. History of origins

- The Data Governance Act is part of the first pillar of the European data strategy 2020.² Together with the Data Act³ (DA for short), which is currently being planned, the DGA is intended to create the regulatory basis for an internal market for data and shape Europe's digital future.
- The starting signal for the legislative process was given with the Commission's **proposal for a Regulation** of 25.11.2020⁴ (DGA Proposal). Since the publication of the proposal, the DGA has faced a variety of criticisms.⁵ In particular, the EU legislator has been accused of failing to balance the goal of a thriving data economy across the Union with the implications for data protection.⁶ Coupled with a lively activity of the EU legislator, the danger of incoherent and dysfunctional results is identified.⁷
- Nevertheless, starting from its original draft version, the DGA has only **undergone minor adjustments and amendments** in the further legislative process. Based on the report of the Committee on Industry, Research and Energy under the rapporteur *Angelika Niebler* of 22.7.2021,⁸ the first reading in the European Parliament took place in April 2022. Prior to this, the Parliament and the Council had already provisionally agreed on a Regulation text,⁹ which was adopted at the first reading.¹⁰ The final version of the Regulation was signed by the Presidents of the European Parliament and the Council on 30.5.2022 and the Commission accepted all amendments on 1.6.2022.¹¹
- 20 days after **publication** in the EU Official Journal on 3.6.2022, the DGA entered into force on 23.6.2022. It will become applicable throughout the Union on 24.9.2023 (Art. 38 DGA).

C. Data strategy of the Commission

8 As part of the EU Commission's **data strategy**, the DGA is embedded in Brussels comprehensive digital strategy. In its Communication of 19.2.2020 on a European data strategy¹², the Commission outlines policies and investments to help build an efficient, innovative data economy aligned with European values, fundamental rights and rules

² COM(2020) 66 final.

³ COM(2022) 68 final.

⁴ COM(2020) 767 final.

⁵ Partly almost polemical Veil Data Governance Act IV: Dataism.

⁶ Tolks MMR 2022, 444 (449).

⁷ Richter ZEuP 2021, 643 (633 et seqq.).

⁸ Committee Doc. A9-0248/2021.

⁹ Parliamentary Doc. PE703.098.

¹⁰ Parliamentary Doc. T9-0111/2022.

¹¹ SP(2022) 281.

¹² COM(2020) 66 final.

C. Data strategy of the Commission

by 2025.¹³ According to the Commission, it is important to harness the potential of the growing amount of existing data for social and economic well-being by improving access to data and promoting responsible data use.¹⁴

The Commission's vision is a **single European data space**, i.e. an internal market for 9 data, in which both personal and non-personal data are secure, companies can easily access the data they need and (re-)use it in compliance with applicable law (across industries) – regardless of where it is stored in the EU.¹⁵ In addition, there should be free and secure data traffic with **third countries**, meaning that the European data space should be accessible to data from all over the world.¹⁶

Based on identified problematic areas in the European data economy, the policy 10 measures and financial support planned in the data strategy are divided into four pillars:

1. First and foremost, a cross-sectoral governance framework for **data access and data**use is to be created that avoids inconsistent approaches in the various sectors and the Member States in the internal market.¹⁷ The DGA also serves to implement this objective, so that the European legislator has already taken a first step in implementing its strategy by adopting the DGA. Other key measures in this first pillar are the Data Act mentioned above and an implementing act on high-value datasets (HVD), which is intended to supplement the Open Data Directive (EU) 2019/1024 (hereinafter: Open Data Directive).

The **Data Act** was launched by the EU Commission with its proposal for a Regulation on harmonised rules for fair access to and use of data from 23.2.2022.¹⁸ As a horizontal measure, the DA – like the DGA – addresses different actors in the data economy across sectors.¹⁹ The relationships of the actors, in particular their rights and obligations, are to be regulated uniformly throughout the Union in order to promote data sharing, to distribute the added value from data more fairly and to increase the overall availability of data.²⁰ The European Parliament adopted the EU Commission's proposal on 14.3.2023, the Council on 17.3.2023, both with some partly contradictory amendments.²¹ On 29.3.2023, the first trilogue negotiation took place. It would be possible for an agreement to be reached before the summer break.

The implementing act on **high-value datasets** is also still being drafted. The committee procedure started on 30.10.2019.²² In cooperation with the Committee on Open Data and Re-use of Public Sector Information, in which all Member States are represented, the EU Commission is preparing a list of high-value datasets held by public sector bodies or public undertakings in certain categories, such as geospatial,

¹³ COM(2020) 66 final, 1 et seq.

¹⁴ COM(2020) 66 final, 4 et seq.

¹⁵ COM(2020) 66 final, 4 et seq.; rec. 2(1) DGA.

¹⁶ COM(2020) 66 final, 4 et seq.; rec. 2(2) DGA.

¹⁷ COM(2020) 66 final, 12.

¹⁸ COM(2022) 68 final.

¹⁹ COM(2020) 66 final, 12.

²⁰ COM(2020) 66 final, 13 et seq.; COM(2022) 68 final, 2 et seq.

²¹ Parliamentary Doc. T9-0069/2023; Council Doc. 2022/0047(COD).

 $^{^{22}}$ Refer to https://ec.europa.eu/transparency/comitology-register/screen/meetings/CMTD%282019%291260/consult?lang=en.

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A. Introduction

- One of the central objectives of the DGA is to facilitate the exchange of substantial amounts of relevant data in order to make existing **data resources more usable**. The European Commission places high hopes in data intermediaries that offer services on the market that enable data holders and data subjects to share their data with potential data users and facilitate data users' access to the desired data. The European Commission expects more frequent data sharing and improved data access to lead to **innovation** in a wide range of applications (including in the general interest) and to **increase the overall societal welfare**. The regulatory framework for these so-called data intermediation services is contained in Chapter III of the DGA (Art. 10–15 DGA).
- The European legislator is counting on data intermediation services to play a key role in the data economy. It hopes that data intermediation services providers will contribute to an efficient pooling of data and facilitate **bilateral data sharing** between different players in the data economy (rec. 27 DGA). This is primarily a future project: The market for data intermediation services is only emerging and it is difficult to estimate how the market will develop in the future.³ In 2020, the market for data intermediation services was estimated to comprise 150 organisations, including only a few larger companies, but also many small companies with less than 100 customers.⁴
- The European legislator hopes that the regulatory framework of the DGA will produce a well-functioning market for data intermediation services. The provision of data intermediation services is expected to contribute to the exchange of significant amounts of data between data holders or data subjects on the one hand and data users on the other hand, in particular based on voluntary agreements. The Regulation does not create any rights to access or obligations to share data for data intermediation

¹ COM(2020) 767 final; Hennemann/v. Ditfurth NJW 2022, 1905; Richter ZEuP 2021, 634 (639).

² SWD(2020) 295 final, 1 et seq.; Richter ZEuP 2021, 634 (639).

³ Richter ZEuP 2021, 634 (646); Paal/Kumkar ZfDR 2021, 97 (125 et seq.).

⁴ SMART 2019/0024, 43; Richter ZEuP 2021, 634 (646).

B. Registration and recognition as a data intermediation services provider

services providers.⁵ The European legislator relies on a market solution, according to which the regulatory framework should correct market failures and provide incentives for private actors to overcome the obstacles that have so far prevented more frequent data sharing and produce flourishing data markets.⁶ In addition, the legislator intends, by regulating the market for data intermediation services, to prevent existing tech giants, which have already accumulated significant market power in various digital markets, from entering the data intermediation services market and offering data intermediation services without facing significant competition.⁷

The European legislator expects the DGA to form, and data intermediation services 4 provider to offer, nothing less than a 'novel, "European" way of data governance' (rec. 32 DGA) in a data economy characterised by **autonomy and sovereignty** of its actors and not being subject to the logics of a few dominant companies. The DGA aims at increasing trust in data sharing by establishing appropriate mechanisms that enable data holders and data subjects to exercise control over data that relates to them, and in order to address other barriers to a **well-functioning and competitive data-driven economy** (rec. 5 DGA).

In this context, specialised data intermediation services that are independent from data subjects, data holders and data users are intended to have a facilitating role in the emergence of new data-driven ecosystems independent from any player with a significant degree of market power, thereby allowing fair, **non-discriminatory access to the data economy** for undertakings of all sizes, including in particular small and medium-sized enterprises and start-ups with limited financial, legal or administrative means (rec. 27 DGA). In particular, data intermediation services are to play a central role in the creation of common European data spaces, i.e. 'purpose- or sector-specific or cross-sectoral interoperable frameworks of common standards and practices to share or jointly process data for, inter alia, the development of new products and services, scientific research or civil society initiatives' (rec. 27 DGA), such as the European Health Data Space (EHDS), which is currently being created at EU level.⁹

B. Registration and recognition as a data intermediation services provider

Art. 10 DGA subjects all data intermediation services within the meaning of Art. 2 6 no. 11 DGA to a notification procedure which enables the competent authorities of the Member States to supervise data intermediation services providers, to monitor and verify compliance with the requirements of the DGA for data intermediation services and to sanction any violations.

⁵ Große-Ophoff/Voget GRUR 2022, 1192 (1195).

⁶ Richter ZEuP 2021, 634 (660 et seq.).

⁷ SWD(2020) 295 final, 16 et seq.; Richter ZEuP 2021, 634 (646); see also Savary RDi 2021, 117 (123).

⁸ See also Steinrötter RDi 2021, 480 (485).

⁹ COM(2022) 197 final.

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